YAEP HUB – COHORT 1
LEARNING ARCHITECTURE & DELIVERY GUIDE

This Learning Architecture for YAEP Hub Cohort 1 integrates Legal and Regulatory Considerations into the 10-week entrepreneurship learning journey to ensure participants are legally compliant, export-ready, and investment-conscious.

1. COHORT 1 LEARNING ARCHITECTURE

- Duration: **10 Weeks**
- Mode: **Virtual** *(Self-paced Learning + Live Expert Sessions)*
- Target: **Existing African Entrepreneurs**
- Cost: **Free** *(Pilot Cohort)*
- Outcomes: **Mindset, venture clarity, legal compliance, export readiness, investment preparedness**

2. LEARNING DELIVERY MODEL

- Weekly learning modules
- Weekly live expert sessions
- Peer accountability and community learning
- Practical venture assignments
- AI-assisted learning

3. UPDATED 10-WEEK MODULE BREAKDOWN

Week 1: **Entrepreneurial Mindset & Purpose**

Week 2: **Problem Identification & Opportunity Mapping**

Week 3: **Business Models & Value Proposition**

Week 4: **Market Research & Customer Lead**

Week 5: **Branding, Storytelling & Go-to-Market**

Week 6: **Financial Basics & Sustainability**

Week 7: **Investment Readiness & Pitching**

Week 8:	**Legal & Regulatory Foundations** *(registration, IP, tax, compliance)*
Week 9:	**Export Readiness & Trade Compliance** *(licenses, standards, packaging, tariffs)*
Week 10:	**Demo Week & Compliance Roadmap**

4. EXPECTED OUTCOME (PER MODULE)

➢ Clarify my entrepreneurial purpose

➢ Identify urgent customer problems

➢ Suggest viable business models

➢ Conduct market research

➢ Create brand and go-to-market plan

➢ Draft basic financial projections

➢ Structure a compelling pitch deck

➢ Explain legal registration options in my country

➢ List export requirements for my product/service

➢ Generate a 12-month growth and compliance roadmap

5. PARTICIPANT ONBOARDING FLOW

Step 1:	**Application & Selection**
Step 2:	**Welcome Email & Orientation Guide**
Step 3:	**Platform Access** *(Learning Hub + Community)*
Step 4:	**Orientation Webinar**
Step 5:	**AI Tools Introduction**
Step 6:	**Learning Commitment & Code of Conduct**

6. SCALING BEYOND COHORT 1

➢ Transition to sponsored or blended funding model

➢ Introduce certification and specialization tracks

➢ Expand to sector-specific cohorts

➢ Build long-term YAEP Alumni

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YOUNG AFRICA ENTERPRISE PROJECT