

YOUNG AFRICA ENTERPRISE PROJECT



INFORMATION BROCHURE





About YAEP

AFRINYPE and **Stars-Like-Us** are organizing international cooperation for young entrepreneurs from Africa, attracting investors for entrepreneurship and start-ups to discover sales markets for the goods and services produced by Africa's young entrepreneurs and their companies.

Young Africans are ambitious and talented, so it is worth encouraging them to achieve their goals for a better life for themselves and their families rather than seeking desperate migration to the West by every means possible.

Escaping to developed countries through illegal routes or becoming undocumented migrants doesn't always guarantee the future that young people seek. The risks being taken through the Atlantic Ocean and Deserts are worthless and unproductive. The brain drain is another critical matter as it is very delusional for Africa's young person to assume they can't be successful without migrating to Europe and Western countries. While acknowledging that migration is individual's rights, it is also important to educate Africa's young talents that there can be healthy and mutual partnership for development in the pursuit of their goals.

Africa now offers new opportunities for individual development through the Young Africa Enterprise Project. AFRINYPE in cooperation with STARS-LIKE-US by Antoni Roszczuk opens a new flagship initiative called **Young Africa Enterprise Project- YAEP**.

The International Partnership

AFRINYPE and Stars-Like-Us came together to establish the Young Africa Enterprise Project (YAEP) in response to the need for massive promotion of entrepreneurship in Africa as catalyst for future growth and development of the continent. Globally, youth are a great asset for development, while entrepreneurship remains the back-bone of growth for every economy.

AFRINYPE is the regional network that federates expertise on Youth Policies. Established at the closing of UN-backed first global forum on youth policies held in Azerbaijan in 2014, it exists as a legal entity (registered under the NGO Law of the Republic of Ghana as a regional network) with recognition of the African Union and the United Nations as foremost regional youth policy organization in Africa. Currently, AFRINYPE has Chapters and membership in forty (40) AU member countries across Africa.

STARS-LIKE-US by Antoni Roszczuk is an established international promoter of individual entrepreneurship and the creation of Start-ups.

The aim of the Alliance is to inspire and influence young Africans to have entrepreneurship mindsets in order to create better living conditions through employment creation and creating a culture of entrepreneurship among the African youths. Under the partnership, AFRINYPE is responsible for organising and coordinating the Alliance's goals on the African continent while Stars-Like-Us is responsible for acquiring knowledge tools and identifying investors/partners at the international market.

Stages of Participation at YAEP

01

STAGE 1: Fostering Entrepreneurship Culture:

YAEP will enroll young people with entrepreneurship aspirations/mindsets (existing businesses and start-ups); provide them with basic knowledge about international entrepreneurship and business. YAEP aims to instill a culture of entrepreneurship among participants, inspiring them to pursue innovative business ventures and create sustainable livelihoods for themselves and their communities. They need to acquire complete knowledge about individual entrepreneurship, fair business principles, market research, law and taxes as critical elements in running a real business.

02

STAGE 2: International Market Opportunities:

YAEP will facilitate access to global markets in Europe, Middle East, Asia, and America, showcasing the potential for African goods and services to thrive on the international stage. Participants will have access to free consultations about their ideas for their own enterprise and its development. They will then be provided with international contacts and business networks.

02

STAGE 3: Attracting Investors and Entrepreneurs:

YAEP will attract investors from around the world who are interested in supporting emerging talents from Africa, as well as entrepreneurs keen to invest and partner with young African innovators. Start-ups and entrepreneurs will also be supported to access business grants in support of their innovative businesses (sales and services).

3

Sectoral Focus of the YAEP:



Agribusiness



Real Estate



Transportation



Tourism



Technology



Renewable Energy



Women in Business



Fintech



Manufacturing



Infrastructure Development

Who is YAEP for?

YAEP initiative is open to and free for all young Africans age 18 to 35 who own start-ups or existing businesses and looking for international market opportunities for their goods and services.



What countries are involved?

Eligible youth from all African countries can apply to be part of the YAEP.

Sustainability

Employment to Enterprise Drive: YAEP will introduce an innovative exit strategy for already employed youth but who have entrepreneurship aspirations, whereby employees will be encouraged to submit their business ideas for evaluation. Upon approval, they will transition from being employees to entrepreneurs, thereby creating more space for new employment opportunities within the system.

African Youth Business Club: A platform for continuous engagements and cross breeding of innovative ideas shall be launched for graduates of the YAEP scheme to continue to interact and build business prosperities for the continent and beyond.

Annual Summit & Expo: The summit shall be hosted in Africa annually to create a continental platform that brings together qualified entrepreneurs from Africa and investors around the world to have physical interface for economic drive and exchange.

Partnerships: AFRINYPE and STARS-LIKE-US are promoting viable Educational System and collaborating with resource platforms to deliver first class learning for participants. We are also collaborating with investors and stake-holders globally for deliverables.



Project Timeline

The first cohort which begins in April 2026 will end in March 2027 after one year.

The future (our projection)



By leveraging on digital technologies, YAEP will overcome geographical barriers, ensuring that participants from diverse backgrounds can access its transformative resources. By the year 2028, YAEP is projected to have produced about 10,000 young entrepreneurs who are well equipped to have presence in the global marketplace.

What are the SDGs the YAEP will address?



The Young Africa Enterprise Project represents a bold vision for Africa's future, where entrepreneurship flourishes, and youth empowerment drives economic prosperity. By investing in Africa's young innovators and providing them with the resources they need to succeed, YAEP will unleash a wave of creativity, innovation, and opportunity that will transform the continent for generations to come. The directorate of Enterprise & Capacity Building and Directorate of Education & Cultural Exchange of AFRINYPE in collaboration with the Stars-Like-Us Europe are the key implementation team of the YAEP.

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Join us in building a brighter future for Africa through entrepreneurship. Together, we can unlock the full potential of Africa's youth and pave the way for sustainable development and prosperity.

YAEP: Empowering Africa's Youth, Building Tomorrow's Leaders.

FOR MORE DETAILS, PLEASE HURRY TO

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